

mike e. moore

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<http://becreativeeveryday.com>

a highly creative, media designer seeking a position in digital technologies.

EDUCATION:

SUNY PURCHASE

Bachelor of Arts in New Media

-frequent contributor to campus television network.

-Dean's List Spring '05

CAPABILITIES:

PROGRAMS

Windows, Mac, Photoshop, Illustrator, Dreamweaver, Flash, Final Cut Pro, Cubase SX, Garageband

LANGUAGES

Excellent hand coding skills in: HTML, CSS, PHP, MySQL, AJAX, JAVA, JavaScript, ActionScript, XML

CMS & API

Joomla, Blogger, Wordpress, Facebook, Google, Flickr

EXPERIENCE:

UNIVERSAL MUSIC GROUP *New Media Developer – 09/07- present*

Designed and produced online assets for Universal Records. A business unit of Universal Music Group (UMG 2007 revenue: \$6.14 billion). Assisted in creating a more streamlined work flow. Introduced new technologies into the production process. Also supported online video initiatives averaging 1 million monthly page views. Reported to Senior Director of New Technology.

Antilogy Design / Screenprinting *Tillson, NY 2006 - Present*

Creative Director. Designing effective products for multiple clients, including designs for both textile and print, working with other designers to create art and product for clients, including complete branding and rebranding, in charge of web content for the company, working with fellow designers to create an image and persona for our own brand

Matt Petricone Photography *Rosendale, NY 2008-Present*

Web-Designer. Currently re-designing the artist's online portfolio. Using the flickr API and PHP to allow the artist to change the site himself without having to edit any code.

Johnson Signs & Tees *Kingston, NY 2006*

Graphic Designer. Creating original work for textile printing and signs, processing art for various media, creating signs, working closely with the printer to develop new printing techniques and faster production

Hudson Valley Impressions *New Paltz, NY 2003 - 07*

Shop Worker. Helping employees with various tasks, working closely with the graphic designer to learn techniques for textile design

AWARDS:

SUNY Purchase 2008

Best Senior Project in New Media, awarded by the New Media Board of Study

REFERENCES:

available upon request